

Coalition to End TB in Los Angeles County



January 17th, 2018



Agenda

- Welcome & Introductions
- TB Story
- San Diego TB Control
- BREAK
- Vision for 2018
- World TB 2018 Theme
- World TB Day Planning Committee
- Updates



Welcome & Introductions

Icebreaker

What is your New Years resolution and how do you plan to maintain it?



TB Story - Thomas





San Diego TB Control



BREAK





Coalition to End TB in LAC - 2018



Vision for 2018

Coalition vision statement:

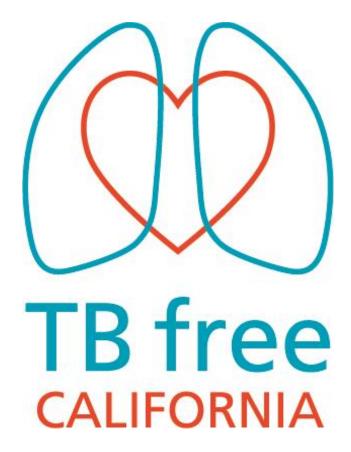
Promoting a tuberculosis free Los Angeles County where strong community partnerships foster education and equitable access to screening and treatment.

- What do we want to accomplish in 2018?
- How do we reach our vision?



Revisiting the Charter

- Mission Statement
- Coalition logo
- Meetings: day, time, location



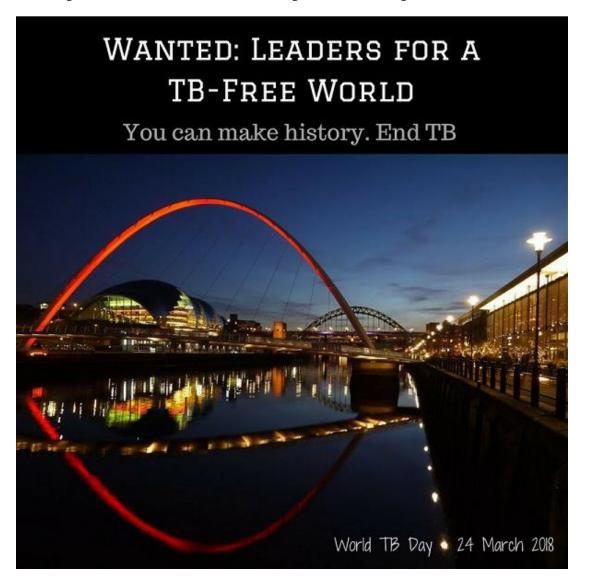


World TB Day 2018





World TB Day 2018 – 66 Days Away!





World TB Day Planning – El Clasificado Ad

- Delivered through more than 20,000 locations including supermarkets, retail stores and restaurants in Latino communities in densely populated Hispanic residential zip codes.
- Over 1.5 million weekly readers







World TB Day Planning - SEE-LA Farmer's Market

Mission:

Build sustainable food systems and promote social and cultural activities that benefit both low-to-moderate income residents of LA while also supporting CA small- and mid-sized farms and local businesses.

Locations: MLK Campus: Wednesdays 9 – 2 p.m.

Central Avenue: Thursdays 12 – 5 p.m.

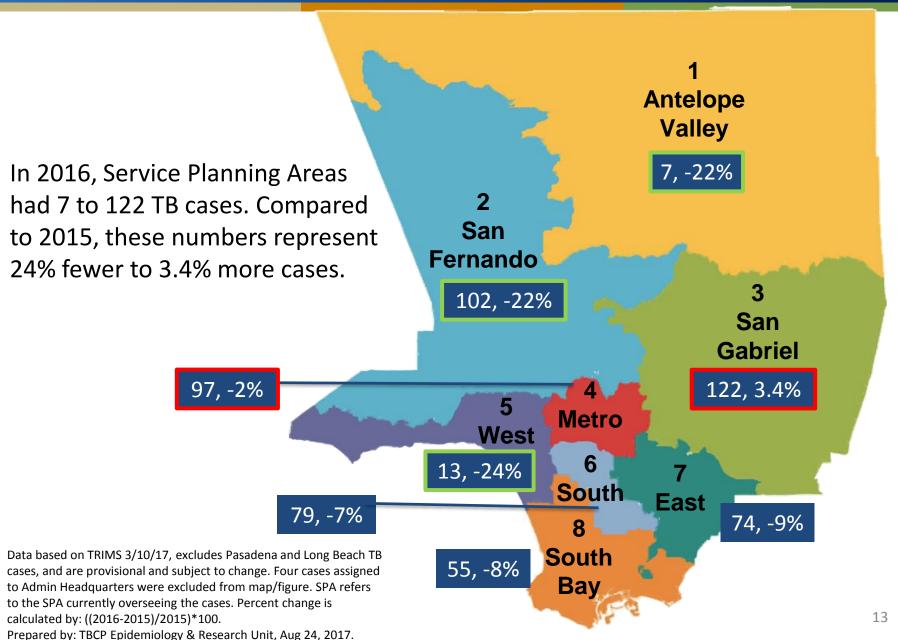
Echo Park: Fridays 3 – 7 p.m.

Crenshaw: Saturdays 10 – 3 p.m.

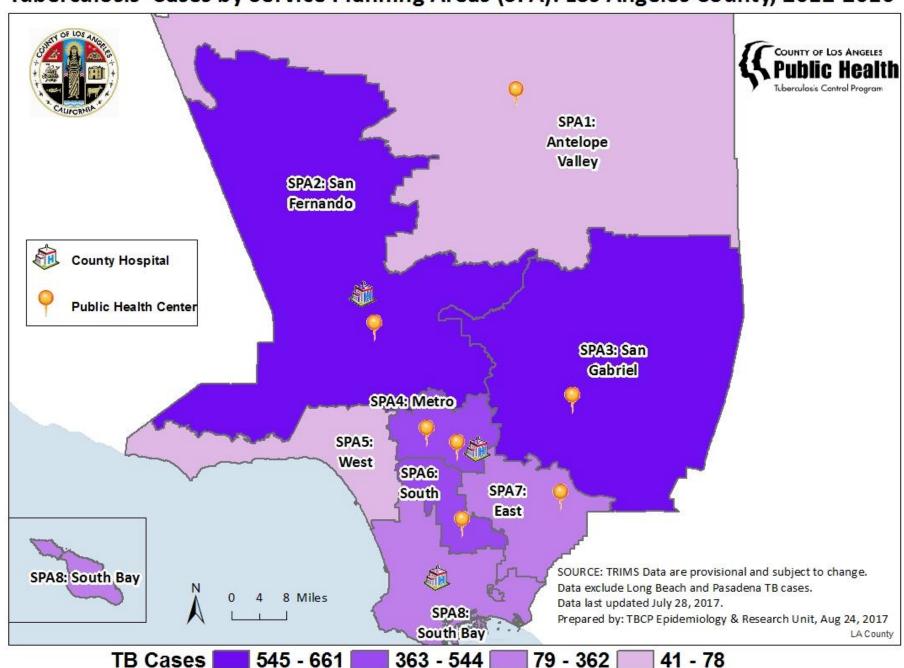
Hollywood: Sundays 8 – 1 p.m.

TB Cases (N=553) and Percent Change (-8%) in 2016



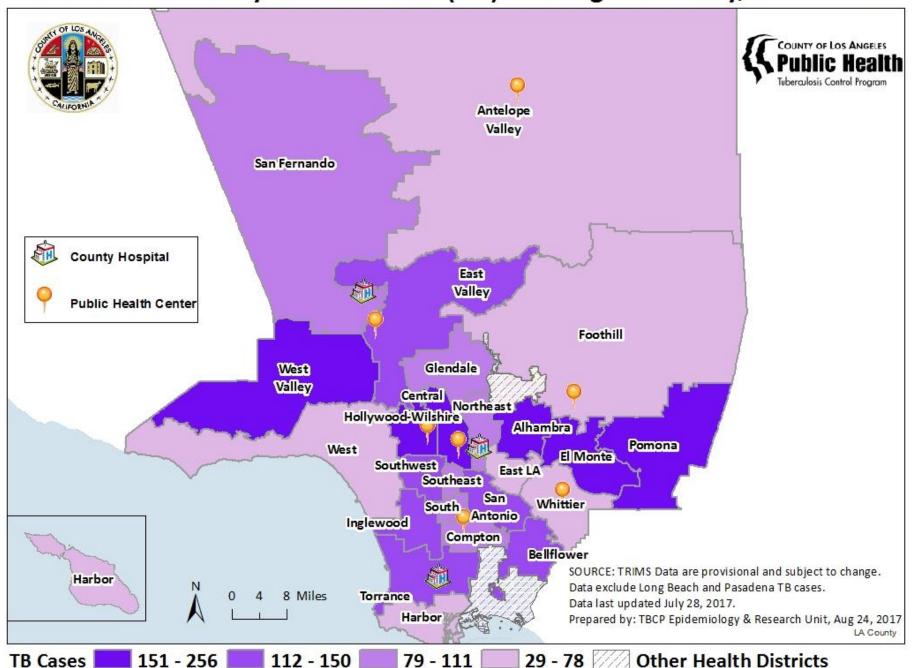


Tuberculosis Cases by Service Planning Areas (SPA): Los Angeles County, 2012-2016



Date Saved: 8/24/2017

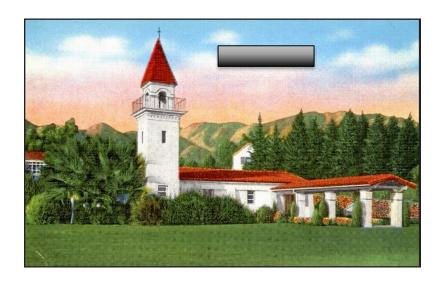
Tuberculosis Cases by Health District (HD): Los Angeles County, 2012-2016



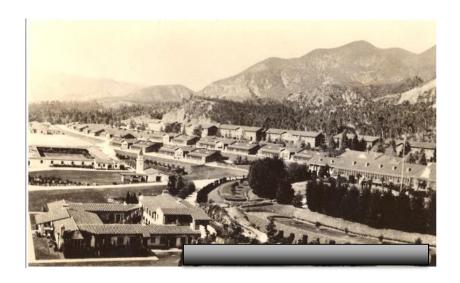
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Olive View Medical Center



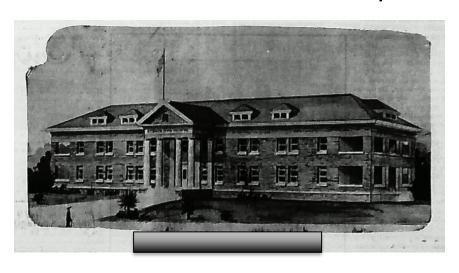
Historic postcard of the Olive View Sanatorium in Olive View, California



Panorama of Olive View Sanatorium



Kaspare-Cohn Hospital





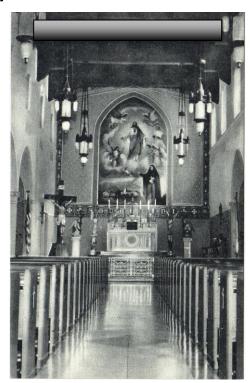
Kaspare Cohn Hospital

Cedars of Lebanon



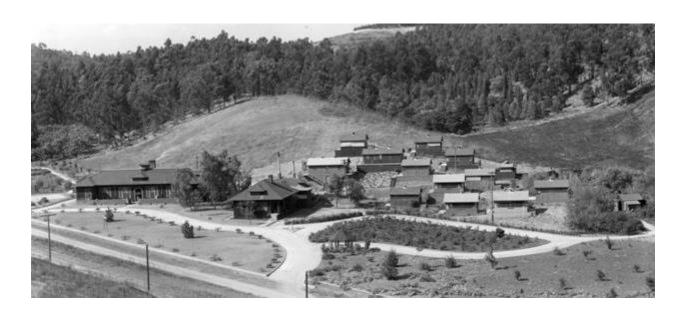
Villa Cabrini Academy







Barlow Sanatorium



Barlow circa 1907



Glendale Sanatorium





Glendale Sanatorium "a Southern California Health Resort"



City of Hope





"There is no profit in curing the body if, in the process, we destroy the soul."

- Samuel H. Golter



World TB Day Planning - TB 101 - Train-the-Trainer

- Monday, March 19th, 2018
- California Endowment Yosemite Room
- DPH Health Educators



World TB Day Planning - Stop TB "Light up the World for TB"

Turn the world **RED** on World TB Day to shine a light on devastating conditions. Stop TB USA challenges its partners to work with authorities in cities across the world to light up their landmarks in red on March 24th, 2018 to show their commitment towards ending TB.

https://vimeo.com/211487722



World TB Day Planning – Health Fair

- Boyle Heights Health Neighborhood Education Health Fair
- Conjoined event with The Wellness Anniversary Fair
- Saturday, March 17th from 10:00 a.m. 2:00 p.m.
- TB 101 presentation and TB screening



Updates and Announcements



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- Industry/business partners: need exhibitors for National NTCA/CTCA conference (May 21-25, 2018 in Palm Springs)
- Health Fairs in March
- CDC Infographic
- Matt w/ Accesa Labs: TB Video



Updates and Announcements

Erika Gist-Siever, our Senior Health Educator, has moved on from the TBCP Education and Evaluation Unit and has accepted a position with the Oral Health Program with the Los **Angeles County Department of** Public Health. In her new role, she will be educating the residents in LA County on protecting their oral health by developing health education materials, establishing an online dental library, facilitating trainings and making presentations.





