

# Coalition to End TB in Los Angeles County



March 15<sup>th</sup>, 2023



# **Agenda**

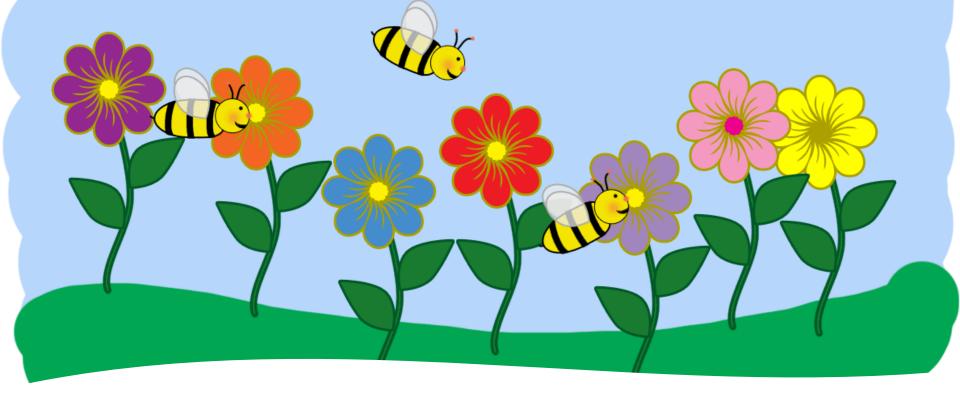


- Welcome and Introductions
- Organizational Updates
- U4U Updates
- WTBD 2023
- Reminders
- Adjourn



# Welcome!

- Sign in here: (MS Forms link)
   https://forms.office.com/g/a5wNhpXNif
- Please state your name and the organization you are representing in the chat box
- If able, we ask that you turn on your cameras for engagement



# Icebreaker!

- What is your favorite springtime activity?
- Please answer in the chat



# Announcements



# **Organizational Updates**

- Let us know what's new at your organization (trainings events, resources, staff changes, etc.)
  - Are there events you will be hosting or attending?
  - —What resources and/or assistance may be needed from any of those represented here, can we provide a training/present?



# Uniting For Ukraine – Updates

#### MTA Ad Outreach

Targeted graphics and messaging in Ukrainian areas

#### Outreach Materials

- Community and provider materials are in the process of being translated into Armenian, Russian and Ukrainian. (Some are already in Russian and Ukrainian)
- Website has been updated to include materials in Ukrainian
  - Still waiting for more materials to be translated and will soon have an Armenian section

#### Outreach

- -Ukrainian Language school
- -Ukrainian Arts & Cultural Center
- -Incentives have been ordered and will soon be available for distribution



## **U4U MTA Advertisement Graphics**





### **Translation of Materials**

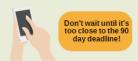
#### HEALTH SCREENING for Newly Arrived Ukrainians in Los Angeles County

#### Services Offered:

- Comprehensive tests and physical exams for Ukrainian new arrivals
- Lab testing including Tuberculosis blood (IGRA) testing and follow-up
- Review of immunizations & updates if needed
- Referrals to primary care or medical specialists for identified health and mental health conditions
- You are eligible once you arrive and live in LA County.

Call soon after you arrive for more information!





For appointments or information call (818) 291-8902

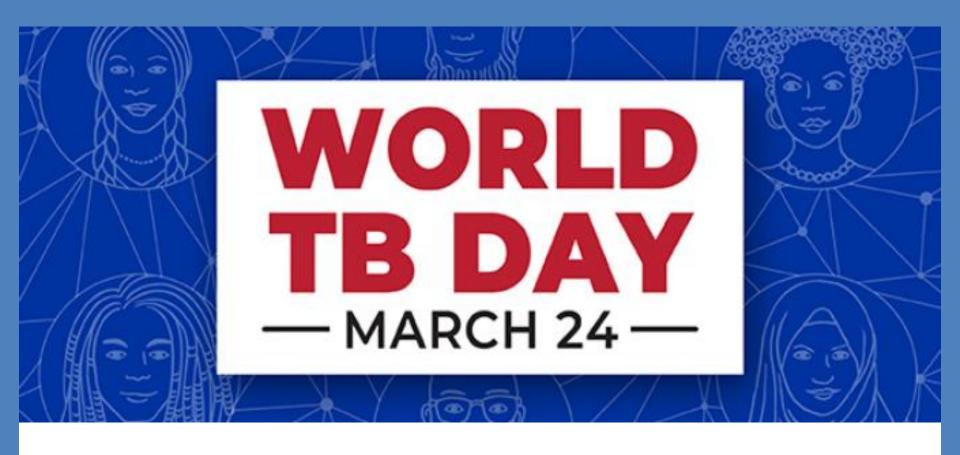
LA County Department of Public Health Refugee Health Assessment Program











# World TB Day 2023 Activities



# **Latinx/Hispanic MTA Advertisement Graphics**

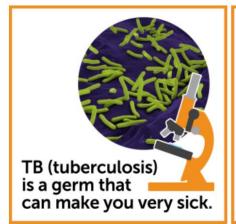






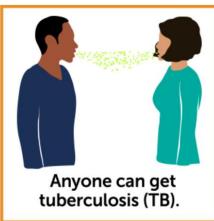


#### World TB Day 2023 – Social Media















is infected with

tuberculosis (TB).



#WorldTBDay #ThinkTestTreatTB #EndTB #TBFreeCalifornia #YesWeCanEndTB



#### Yes! We Can End TB: Social Media Challenge!



# Social Media Challenge – Stop TB Partnership

#### How to join the campaign?

- 1. Take a selfie or photograph with Thumbs-Up yes
- 2. Use our suggested messages below or create your own.
- 3. Tag your friends, family, or colleagues to join the challenge!
- 4. Use the hashtags:#YesWeCanEndTB #WorldTBDay
- 5. Post on Twitter, Facebook, or Instagram!

# World TB Day 2023 Events

# **World TB Day**

15	2023 Breathe Pennsylvania TB Conference	
MAR	Via Zoom   12 PM – 4 PM EST	
17	New York City World TB Day Annual Conference	
MAR	Via Zoom   10 AM – 4 PM EST	
20	Oregon Health Authority latent TB infection webinar	
MAR	Via Zoom   2 – 3:30 PM PT	
	European Regimen Accelerator for TB & NICE Webinar	
23	Community involvement and engagement in early-stage TB research	
MAR	Virtual   10 – 11 AM EST	
23	CDC WTBD Media Outreach	
MAR	2022 Provisional TB data in MMWR	
24	Light Up the World	
MAR	LAX Airport and Union Station	
24	World TB Day: TB in Texas	
MAR	Via Microsoft TEAMS   9 AM – 12:10 PM CDT	
24	CTCA World TB Day Press Conference	
MAR	Via Zoom   TBD	
24	2023 UCSF World TB Day Symposium	
MAR	Via Zoom   8:30 AM – 5 PM PDT	
27	World TB Day at TB EHCO Webinar	
MAR	12:30 – 1:30 PM PT	
07	Annual TB Epidemiology in Los Angeles County, 2022	
ARP	Via Teams   9 – 11:30 AM	
03 - 09		
ARP	Public Health Week	
04 ARP		
-02	2023 Wisconsin Virtual TB Summit	
MAY	Via Zoom   Event starts: 04/04/2023 @ 9 AM Event ends: 05/02/2023 @ 2:30 PM	



# Light Up the World 2023





LAX Pylons Union Station



#### **Latinx Outreach**

### LATINX HOLIDAYS & CULTURAL CELEBRATIONS

MARCH 31 <sup>ST</sup>	Cesar Chavez Day
APRIL 2 <sup>ND</sup> -8 <sup>TH</sup>	Semana Santa/Holy Week
APRIL 14 <sup>TH</sup>	Pan American Day, celebrated throughout Central & South America
MAY 5 <sup>TH</sup>	Cinco de Mayo
SEPTEMBER	Latinx Heritage month
SEPTEMBER 16 <sup>TH</sup>	Mexican Independence Day
OCTOBER 12 <sup>TH</sup>	Día de La Raza, celebrated throughout Latin America
NOVEMBER 2 <sup>ND</sup>	Día de Los Muertos/Day of the Dead, celebrated in these Latin American countries: México, Guatemala, Ecuador, Brazil, El Salvador



### **CDC U.S. TB Elimination Champion**



#### **Nominees**

 LAC DPH Refugee Health Assessment Program (RHAP)





# **Next Meeting**

