



# Coalition to End TB in Los Angeles County



February 15<sup>th</sup>, 2022



# Agenda

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- Welcome and Introductions
- Organizational Updates
- U4U Updates
- WTBD 2023
- Reminders
- Adjourn



# Welcome!

- Sign in here: (MS Forms link)  
<https://forms.office.com/g/CvmLRJzNkr>
- Please state your name and the organization you are representing in the chat box
- If able, we ask that you turn on your cameras for engagement

# Icebreaker!

- What is your favorite sweet treat?
- Please answer in the chat





# Announcements





# Organizational Updates

- Let us know what's new at your organization (trainings events, resources, staff changes, etc.)
  - Are there events you will be hosting or attending?
  - What resources and/or assistance may be needed from any of those represented here, can we provide a training/present?

# UNITING FOR UKRAINE



## Uniting For Ukraine – Updates

- **MTA Ad Outreach**
  - Targeted graphics and messaging in Ukrainian areas
  - Targeted areas for Latinx messaging and graphics
- **Outreach Materials**
  - All outreach materials are in the process of being translated into Armenian, Russian and Ukrainian. (Some are already in Russian and Ukrainian)
  - Website will soon have its own language selection, stay tuned!
- **Outreach**
  - Ukrainian Language school
  - Ukrainian Arts & Cultural Center

# U4U Possible MTA Advertisement Graphics



**UNITING FOR UKRAINE**

**People arriving** in the United States as part of Uniting for Ukraine **must be screened for TB disease.**

Contact your local or state health department to find out how to get tested.

CDC

**Єдинение ради України**

**Лица, прибуваючі в Соединенные Штаты** в рамках програми «Єдинение ради України», повинні пройти скринінг з метою виявлення **заболевания ТБ.**

Свяжитесь с местным управлением здравоохранения или управлением здравоохранения штата, чтобы узнать, как пройти анализ.

CDC

**Єднання заради України**

**Особи, які прибувають до Сполучених Штатів** у рамках програми «Єднання заради України», мають пройти скринінг з **метою виявлення захворювання на ТБ.**

Для отримання інформації про проведення дослідження зв'яжіться з місцевим управлінням охорони здоров'я або управлінням охорони здоров'я штату.

CDC





# World TB Day 2023 Events

World TB Day	
<b>17 MAR</b>	<a href="#">New York City World TB Day Annual Conference</a> Via Zoom   10 AM – 4 PM EST
<b>23 MAR</b>	<a href="#">European Regimen Accelerator for TB &amp; NICE Webinar</a> Community involvement and engagement in early-stage TB research Virtual   10 – 11 AM EST
<b>24 MAR</b>	Light Up the World Worldwide
<b>TBD MAR</b>	CTCA Webinar TBD
<b>24 MAR</b>	<a href="#">2023 UCSF World TB Day Symposium</a> Via Zoom   8:30 AM – 5 PM PDT
<b>07 ARP</b>	Annual TB Epidemiology in Los Angeles County, 2022 Via Teams   9 – 11:30 AM
<b>03 - 09 ARP</b>	Public Health Week



# World TB Day 2023 – Latinx Outreach Campaign

## Stop TB before it stops you!

Early detection and treatment can prevent you from getting sick and infecting your family.

Talk to your doctor about getting tested for **tuberculosis infection**.

LEARN MORE ABOUT LATENT TB  
[bit.ly/CDPHTB](https://bit.ly/CDPHTB)



## ¡Detén la TB antes de que te detenga a ti!

Detección y tratamiento temprano puede prevenirte de que te enfermes y de que infectes a tu familia.

Pláticale a tu doctor acerca de hacerte la prueba para **la infección de la tuberculosis**.

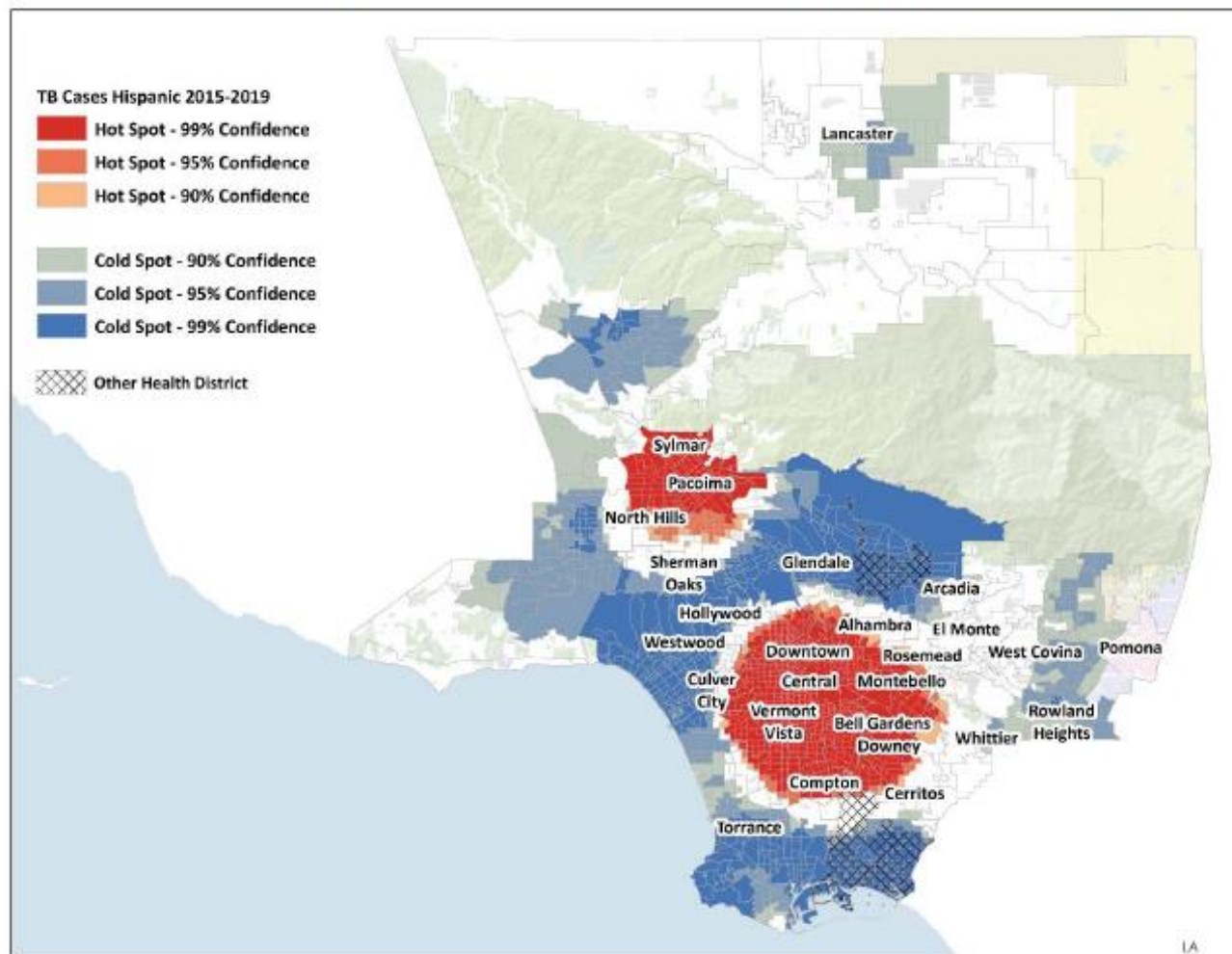
MÁS INFORMACIÓN SOBRE EL LATENTE TB  
[bit.ly/CDPHTB](https://bit.ly/CDPHTB)



Thoughts?

## World TB Day 2023 – Latinx Outreach Campaign

Figure 13. Clustering of Hispanic tuberculosis (TB) cases by 2010 census tracts in Los Angeles County, California, 2015-2019. Red census tracts mark the most statistically significant TB clustering among Hispanic cases over 2015-2019.





## World TB Day 2023 – Latinx Outreach Campaign

**THINK  
TEST  
TREAT** **TB**

**HIDES IN  
PLAIN SIGHT.**

**Learn the facts**  
Talk to your healthcare provider  
about testing for TB.

13M people in the U.S. have inactive TB and many don't know it. Talk to your healthcare provider about preventing TB and learn more about protecting yourself and others.



**THINK  
TEST  
TREAT TB**

**Without treatment, 1 in 10  
people with latent TB infection  
will develop TB disease.**



**Prevent TB in  
your community.**



13M people in the U.S. have inactive TB and many don't know it. If untreated, 1 in 10 people with inactive TB can develop active TB disease and spread it unknowingly. Learn how to protect yourself and others.





# THINK TEST TREAT TB

Without treatment, 1 in 10 people with latent TB infection will develop TB disease.



**Prevent TB in  
your community.**



Prevent TB disease! Open the conversation, protect your neighbors, and test for TB. Help reduce the risk of TB in your community!



## Latinx Outreach

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# LATINX HOLIDAYS & CULTURAL CELEBRATIONS

<b>MARCH 31<sup>ST</sup></b>	Cesar Chavez Day
<b>APRIL 2<sup>ND</sup>-8<sup>TH</sup></b>	Semana Santa/Holy Week
<b>APRIL 14<sup>TH</sup></b>	Pan American Day, celebrated throughout Central & South America
<b>MAY 5<sup>TH</sup></b>	Cinco de Mayo
<b>SEPTEMBER</b>	Latinx Heritage month
<b>SEPTEMBER 16<sup>TH</sup></b>	Mexican Independence Day
<b>OCTOBER 12<sup>TH</sup></b>	Día de La Raza, celebrated throughout Latin America
<b>NOVEMBER 2<sup>ND</sup></b>	Día de Los Muertos/Day of the Dead, celebrated in these Latin American countries: México, Guatemala, Ecuador, Brazil, El Salvador

## CDC U.S. TB Elimination Champion



### Nomination Process

- Who would you like to nominate?
  - Person
  - Organization
- Describe how the nominee(s) has worked to eliminate TB in their community.
- What impact have these efforts made in the community?
- Deadline to submit Feb. 17, 2023



# Next Meeting

