



Coalition to End TB in Los Angeles County



February 20th, 2020





Agenda

- Welcome & Introductions
- World TB Day Campaign Toolkit
- BREAK
- World TB Day 2020 Activities
- Announcements
- Adjourn General Meeting
- Legislative Committee Updates
- Adjourn Legislative Committee Meeting



Introductions



Welcome and Introductions

Introduce your name, organization and title

What does your organization need to support TB elimination?





World TB Day Campaign Toolkit



Content Overview

- I. Introduction
- II. About World TB Day
- III. Theme and Key Messages 2020
- IV. Light Up the World Campaign
- V. Timeline for Posting Social Media Content
- VI. Legislative Campaign
- VII. Additional Resources
- VIII. Coalitions and Community Engagement
- IX. About CTCA Communications Committee
- X. Acknowledgements



Theme and Key Messages

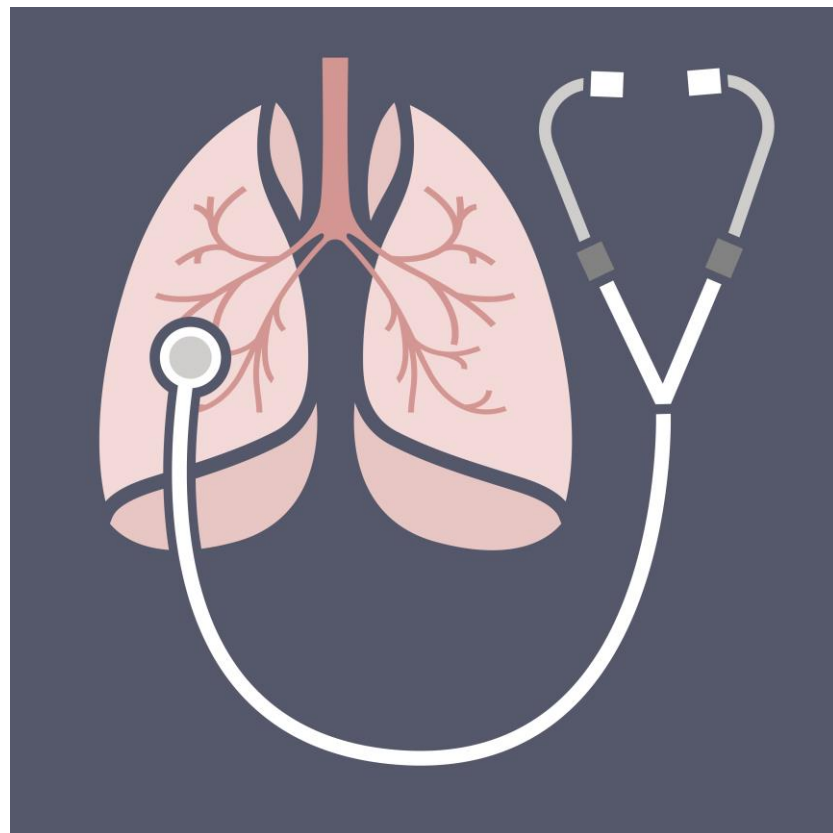
- 2020 World TB Day theme is “It’s time! End TB”
- Key Messages:
 - **It’s time** to test and treat TB infection
 - **It’s time** we strengthen TB education and awareness among health care providers
 - **It’s time** to end stigma
 - **It’s time** to speak up
 - **It’s time** to end TB



Activity

Messaging Exercise

- How can we talk about TB in the context of emerging respiratory infections like COVID-19 (Coronavirus)?





BREAK






World TB Day 2020 Activities



World TB Day 2020

- **Date:** 3/24/2020
- **Time:** 5:30 pm- 7:30pm
- **Location:** Grand Park DTLA
- **Audience:** Open to the public
- **Cost:** Free!
- **Featuring:**
 - Small resource fair
 - TB Survivor stories
 - Food and giveaways
 - Lighting of the fountain



**Join us at Grand Park for
World Tuberculosis (TB) Day!**



Grand Park in DTLA
200 N. Grand Avenue
Los Angeles, CA 90012

Tuesday, March 24, 2020
5:30 pm — 7:30 pm

Free and open to the public!

- Learn about Tuberculosis (TB)
- Hear from TB survivors
- Enjoy food, giveaways, and more!
- Watch the fountain light up in red to honor victims and survivors of TB

For more information contact:
Claire Torres | (213) 745-1737 | cltorres@ph.lacounty.gov





Light up the World






Civil Surgeons and Status Adjustors: A Bridge to TB Prevention

- **Date:** 3/19/2020
- **Time:** 9:30 am- 4:00pm
- **Location:** USC Health Sciences Campus
- **Audience:** Civil Surgeons and their medical staff
- **Registration:** Free!
- 4.25 CME credits available



FREE TRAINING FOR CIVIL SURGEONS
CME CREDIT AVAILABLE AT NO COST



**Civil Surgeons and Status Adjustors:
A Bridge to Tuberculosis Prevention**

Thursday, March 19, 2020
9:30 am - 4:00 pm
University of Southern California, Los Angeles, CA

The Centers for Disease Control and Prevention (CDC) has revised the Tuberculosis (TB) Technical Instructions. Changes include:

1. The tuberculin skin test (TST) is no longer accepted for status adjustor exams. Instead, a TB blood test (interferon-gamma release assay or IGRA) is required for applicants ages two and older
2. Applicants with a positive IGRA must now be reported to a California local health department


The California Department of Public Health and the County of Los Angeles TB Control Program are hosting a free training for civil surgeons to learn about latent TB infection (LTBI) testing and treatment, and how to fulfill reporting requirements for a positive IGRA test – plus many more topics!

Training Objectives (partial list):
By the end of the training, participants will be able to:

- Describe the role civil surgeons play in tuberculosis (TB) prevention
- Describe current requirements for testing status adjustors for LTBI
- Describe how to treat patients with LTBI or refer them for treatment
- Describe what TB prevention messages are important to communicate to their patients
- Describe the process for reporting patients with LTBI to the local health department
- Complete the USCIS Form I-693, Report of Medical Examination and Vaccination Record

Audience:
California civil surgeons and their medical staff who complete medical examination forms for applicants seeking to adjust their status.


Registration:
Register using the link below or the QR code to the right:
<https://www.eventbrite.com/e/tb-prevention-training-for-civil-surgeons-tickets-90030304063>



You will receive details about the location, parking, and other information after you submit your registration.

This training is presented by the California Department of Public Health Tuberculosis Control Branch and the County of Los Angeles Public Health Department.
For more information, call (213) 745-1737 or send an email to: tbcb@cdph.ca.gov

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the Joint Providership of the Curry International Tuberculosis Center and the California Department of Public Health TB Control Branch. The Curry International Tuberculosis Center is accredited by the ACCME to provide continuing medical education for physicians. This activity is approved for 4.25 continuing education hours. The Curry International Tuberculosis Center designates this educational activity for a maximum of 4.25 AMA PRA Category 1 Credits™. Physicians should only claim credit commensurate with the extent of their participation in the activity. The Curry International Tuberculosis Center is approved as a provider of continuing education by the California State Board of Registered Nurses, Provider Number CEP 12308. This activity is approved for 4.25 continuing education hours. Board requirements prevent us from offering CE credit to people who arrive more than 15 minutes after the start of the training, or leave the training early.



Testimonial Wall

- **Purpose:** Reduce misconceptions and misinformation that can lead to stigma by raising awareness about TB and encouraging conversations around shared experiences
- **Prompt:** *What I want my community to know about TB is...*
- **Target Audiences:** Providers, Patients/survivors, general community members





Updates / Announcements





Announcements

- **We need your help promoting/attending our events!**
 - World TB Day Event flyer
 - Coalition Recruitment Flyer
 - Civil Surgeon Training Flyer
- **LA County Board of Supervisors Proclamation for World TB Day**
 - Join us on March 17th, 2020 for the Board presentation

Next Meeting:

Conference call on: March 5th, 2020



LEGISLATIVE ADVOCACY

LOS ANGELES COUNTY

TB ELIMINATION COALITION

LIZZY LOVINGER, TREATMENT ACTION GROUP

FEBRUARY 20, 2020

WHY LEGISLATIVE ADVOCACY? WHY NOW?

- **Federal appropriations have led to flat funding since 2007 (somewhat since 1994)**
- **New advocacy networks are forming and existing ones being strengthened**
- **LA County is poised to set an example and lead the country – and is already doing so!**
- **Advocacy here will have an outsized impact**

What can advocacy look like?

**Legislative and
funding examples**



Two Types of Legislation

| | |
|--|--|
| | |
| Specific time frame (usually three to five years) | Annually |
| Expands or creates programs | Funds agencies |
| Needs to be reauthorized every time it expires | October 1 through September 30 |
| Authorizes Congress to spend money on something | Allocates money to programs Congress has authorized |

H.R. 3080/ S. 834

THE COMPREHENSIVE TB ELIMINATION ACT

Sponsors: Sen. Brown (OH); Rep. Engel (NY), Rep. Young (AK)

Introduced: March 14, 2019 (Senate) and June 4, 2019 (House)

- Reauthorizes five years of increasing domestic funding for TB programs and research at CDC
- Ensures coordination between health departments and community health centers on TB elimination
- Promotes domestic TB elimination activities as vital to achieving the goals of the *National Action Plan for Combating MDR-TB*
- Involves BARDA in TB R&D and highlights need for pediatric, pregnancy, and HIV coinfection research

WHAT WOULD THIS MEAN FOR TB PATIENTS AND PROGRAMS?

- Ensuring **increased funding** for TB prevention and treatment programs in the future, including a national TB prevention initiative
- **Better information and communication** for healthcare workers in rural and low-income settings
- Provides coordination between community health centers and TB programs
- Reinforces the need for **TB Elimination**, not just treating cases as they come
- Brings in more federal research programs to bring us closer to a **new vaccine and better treatments**

LINKING WITH APPROPRIATIONS ADVOCACY

- Partners in Washington D.C. need backup from local program and groups
- Stories and expertise needed from key states and constituencies
- Federal advocacy should be informed by state/local advocacy!

| Initiative/line | Amount (millions) |
|---|-------------------|
| Standard DTBE funding (FY 2017 proposed level/ FY 1994 level) | \$142.2 |
| Activities to be funded under NAP | \$13.5 |
| TB Emergency Drug Stockpile | \$4.0 |
| TB surveillance | \$1.5 |
| DR-TB case prevention | \$3.0 |
| Hospital emergency fund | \$3.0 |
| Data and infrastructure support | \$1.0 |
| Communications and community engagement activities | \$1.0 |
| LTBI prevention initiative | \$40.0 |
| | |
| Total Additional DTBE funding requested over FY 2017-2020 levels | +\$53.5 |
| FY2020 Requested Total | \$195.7 |

What we know about moving this legislation forward...

75 signatures needed on House side

Current number of cosponsors is 18

On the Senate side

Current number of co-sponsors is 4

S. 2438

THE END TB NOW ACT

Cosponsors: Sen. Menendez (NJ), Sen. Young (IN)

Introduced: August 1, 2019

- Sets goals for TB incidence reduction, program coordination, and surveillance/reporting at USAID
- Emphasizes the need for the inclusion of LTBI and comprehensive approach throughout elimination activities
- Outlines the crucial role of US programs in TB prevention, diagnosis, treatment, and research
- Calls for aggressive TB research coordination between several agencies, including CDC

WHAT WOULD THIS MEAN FOR TB PATIENTS AND GLOBAL PROGRAMS?

- Greater accountability for program delivery
- Earlier **access to testing and treatment** for TB infection in more countries
- Increased US support for ongoing TB elimination activities, including R&D and case finding
- Better coordination of federal research programs to bring us closer to a **new vaccine and better treatments**

What we know works...

- **Elected officials need to know how issues impact their constituents**
- **Sometimes, it only takes 1-2 people to gain policymaker support!**
- **Sharing personal experiences has the greatest power to move people to action**

How to Advocate: Phone Calls & Emails

- Find their contact information on their website or www.house.gov or www.senate.gov
- Talk about your story and why this is important to YOU
- Even if you can't lobby, you can educate!
- Follow up – don't be afraid to call back!



How to Advocate: Sample Script for Legislation

“Hi, my name is Lizzy and I’m a constituent from Springfield. I’m calling today to ask Congresswoman Example to cosponsor H.R. 3080, the Comprehensive TB Elimination Act.

This would help a lot of people like me. When I was diagnosed with TB...

Or

TB, an airborne disease, is the biggest global infectious killer and every state in the US has cases annually.

Can I count on the Congresswoman’s support?”

How to Advocate: Sample Script for Education

“Hi, my name is Lizzy and I’m a constituent from Springfield. I’m calling today to provide some information about TB in our district. Did you know that, in 2018, we had 12 cases of multidrug resistant TB?

This is getting more difficult and complicated to treat. One of the cases we saw...

Do you have any questions about the work we do?”

How to Advocate: Op-Ed Articles

- **Where do you want to be published?**
 - In your local newspaper?
 - Online?
- **Tell your story and why you care about TB**
- **Describe what would help, including legislation if possible**

How to Advocate: Op-Eds & Letters to the Editor

- **Where do you want to be published?**
 - In your local newspaper?
 - Online?
- **Tell your story and why you care about TB**
- **Describe what would help, including legislation if possible**
- **Only 150 – 200 words needed for a letter to the editor – pick 1 point to highlight**

Where do we go from here?

- **What are funding needs for LA County?**
- **What are other examples of action?**
- **Which activities interest YOU?**
- **How can we work together?**



THANK YOU!

Lizzy Lovinger

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