

STORIES FROM THE FIELD

July 9, 2025

A Day in the Life of our South Central Heals Community Health Promoters

By Lauren Walters



Health Promoters in South Central are canvassing every day, bringing care and support to every doorstep. If you see them in your neighborhood, don't hesitate to say "hello" — they're here for you.

At South Central Heals, our dedicated Community Health Promoters (CHP's) are the heart of our mission—bringing essential health services and support directly to the doors of South Los Angeles residents. Every day, the four CHP teams canvas neighborhoods, knocking on about 275 doors collectively. They offer free and low-cost resources while connecting people with vital health and social services. This grassroots approach does more than just provide information—it builds trust, fosters relationships, and aims to improve long-term health outcomes for communities that have historically been underserved.

Our Health Promoters conduct household health assessments to help them better understand the needs of the community and refer people to resources such as utility assistance programs, testing for sexually transmitted infections (STI), mental health support, food distribution sites, and much more. When residents aren't home, our teams leave their contact information and return up to three times to ensure everyone's feedback is captured. Our promoters never ask for immigration status, payment or financial details, and abide by County policies and protocols that ensure resident confidentiality and privacy.



Meet Jose and Maurice—two South LA residents who bring deep passion and local knowledge to their work. Maurice, inspired by public health courses in college, is motivated to address the disparities in life expectancy affecting his neighbors. Jose, having grown up unaware of many community resources now takes pride in being the bridge between services and families in need. Together they knock on doors saying, "Good morning, South Central Heals, we have free and low-cost community resources," or "Buenos días, South Central Sana, tenemos recursos comunitarios gratuitos

y de bajo costo." After canvassing for the day, Jose and Maurice assist residents directly. In the photo, they can be seen helping a family apply for LA Heat utility bill assistance.

Xaviera and Hector make another passionate Health Promoter team who have assisted community members experiencing an emergency. Hector is trained in medical terminology and works with USC on cancer screening outreach. Xaviera wishes that South Central Heals existed when she was growing up and facing challenges herself. When canvassing, they bring STI home test kits, COVID-19 tests, and connections to mental health and employment resources. During one home visit, they encountered a woman who collapsed and began having a seizure. Hector called emergency

services while Xaviera secured the area and provided critical information to paramedics. Thanks to their quick action, the woman recovered and credited the team for saving her life.

South Central Heals is proud of Jose, Maurice, Xaviera, Hector, and all our Health Promoters who bring care and support to every doorstep they visit. The work of our Health Promoters goes far beyond giving out flyers—it's about showing up, listening, and delivering real help with compassion and urgency.

South Central Heals, South Central Sana