JUMPP Strategic Planning Committee
Los Angeles County
Joint/Shared-Use Moving People to Play
Task Force
Adopted October 20, 2015
Introduction
This Action Plan was developed by the JUMPP Strategic Planning Committee to operationalize the 2015-2020 JUMPP Strategic Plan. The Action Plan lists specific action items to be completed by the JUMPP Task Force during the first two years of the 5-year Strategic Plan, and indicates the lead group and progress measure for each item. The Action Plan is presented in table format.

Acknowledgments

The development of the JUMPP Action Plan would not have been possible without the valuable contributions of Ad Lucem Consulting and the JUMPP Strategic Planning Committee, JUMPP Task Force, and Los Angeles County Department of Public Health leadership and staff.

Prepared by the Los Angeles County Department of Public Health for the Los Angeles County Joint/Shared-Use Moving People to Play Task Force

Adopted on October 20, 2015

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### Strategic Plan Priority Areas and Strategies

**Strategic Priority A: Identify and develop resources to increase community access to and utilization of spaces and facilities for physical activity**

- **Strategy A.1** Identify, develop and make accessible joint/shared-use best practice models, policies and tools to support community engagement to advance joint/shared-use among communities with greatest need
- **Strategy A.2** Develop tools to identify and prioritize communities with greatest need (e.g. park-poor, high chronic disease rates)
- **Strategy A.3** Scan Los Angeles for opportunities to integrate joint/shared-use into funded projects
- **Strategy A.4** Develop a system for identifying and tracking new funding streams for joint/shared-use

**Strategic Priority B: Communicate and disseminate joint/shared-use best practices, successes, and challenges**

- **Strategy B.1** Select a common language for joint/shared-use
- **Strategy B.2** Disseminate best practices/materials/toolkits that are most relevant to LA County to JUMPP membership and community, including schools
- **Strategy B.3** Create an awards program to highlight successful joint/shared-use efforts
- **Strategy B.4** Provide training to build capacity of community members, Task Force members, organizations and agencies to implement joint/shared-use policies and practices

**Strategic Priority C: Develop JUMPP organizational capacity and resources**

- **Strategy C.1** Formalize JUMPP membership to be an inclusive and engaged group with an agreed upon structure and processes for communication and operation
- **Strategy C.2** Ensure Task Force sustainability
- **Strategy C.3** Evaluate JUMPP’s achievements and effectiveness
## Strategic Plan Priority Area B

**Communicate and disseminate joint use best practices, successes, and challenges**

### Strategic Plan Strategy 1

**Select a common language for joint use**

<table>
<thead>
<tr>
<th>Action Plan Item</th>
<th>Lead</th>
<th>Progress Measure</th>
<th>Year 1 2015-16</th>
<th>Year 2 2016-17</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Form communications and dissemination workgroup</td>
<td>Steering Committee</td>
<td>Workgroup members identified</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>2. Select workgroup chair(s) and develop meeting schedule</td>
<td>Communications Workgroup</td>
<td>Workgroup leadership and meeting schedule in place</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>3. Gather existing joint use definitions and terminology (from websites, toolkits)</td>
<td>Communications Workgroup</td>
<td>Definitions collected</td>
<td></td>
<td>X</td>
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<tr>
<td>4. Create a list of all relevant terms and their definitions</td>
<td>Communications Workgroup</td>
<td>List of terms</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>5. Discuss how to assure that the selected terminology makes sense to diverse sectors</td>
<td>Communications Workgroup</td>
<td>Agenda item at workgroup meeting</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>6. Develop a short presentation for the Task Force on joint use terminology</td>
<td>Communications Workgroup</td>
<td>Presentation developed</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>7. Share findings at JUMPP Task Force meeting</td>
<td>Communications Workgroup</td>
<td>Presentation shared with Task Force</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>8. Come to agreement on joint use terms and definitions as a Task Force</td>
<td>Communications Workgroup JUMPP Task Force</td>
<td>List of agreed upon joint use terms and definitions</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>9. JUMPP Task Force uses the agreed upon terminology in its communications. Task Force members implement the terminology in their work.</td>
<td>JUMPP Task Force</td>
<td>JUMPP products using terminology</td>
<td></td>
<td>X X</td>
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</tbody>
</table>
## Strategic Plan Priority Area B
### Communicate and disseminate joint use best practices, successes, and challenges

<table>
<thead>
<tr>
<th>Action Plan Item</th>
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</thead>
<tbody>
<tr>
<td>1. Create list of possible training topics</td>
<td>Communications Workgroup</td>
<td>List of training topics</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>2. Create list of partners that convene groups (e.g. NEOP, Parks and Rec, etc.) as possible venues for trainings</td>
<td>Operations Workgroup</td>
<td>List of partners</td>
<td>X</td>
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<tr>
<td>3. Prioritize list of partners to engage</td>
<td>Operations Workgroup</td>
<td>Prioritized list of partners</td>
<td>X</td>
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<tr>
<td>4. Assign workgroup members to connect with prioritized partner organizations to identify opportunities to insert joint use into existing conferences, trainings, meetings, etc.</td>
<td>Operations Workgroup</td>
<td>Matrix prepared identifying partner organizations, contact information, responsible workgroup member Check-in at Task Force meeting</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>5. Develop training modules that can be presented at partner trainings</td>
<td>Communications Workgroup</td>
<td>Training developed</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>6. Present joint use modules at partner trainings</td>
<td>Communications Workgroup</td>
<td>Trainings delivered</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>7. Identify trainings that could be conducted at JUMPP meetings for Taskforce members and guests</td>
<td>Communications Workgroup</td>
<td>List of potential training topics</td>
<td>X</td>
<td></td>
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<tr>
<td>8. Develop the training</td>
<td>Communications Workgroup</td>
<td>Training agenda and materials developed</td>
<td>X</td>
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<tr>
<td>9. Identify and invite participants to the training</td>
<td>Communications Workgroup</td>
<td>Participant sign-in list</td>
<td>X</td>
<td></td>
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<tr>
<td></td>
<td>Operations Workgroup</td>
<td></td>
<td></td>
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<tr>
<td>10. Conduct the training</td>
<td>Communications Workgroup</td>
<td>Conduct brief evaluation following training</td>
<td>X</td>
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<tr>
<td>Action Plan Item</td>
<td>Lead</td>
<td>Progress Measure</td>
<td>Year 1</td>
<td>Year 2</td>
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<tr>
<td>1. Refine JUMPP Task Force mission and purpose</td>
<td>Steering Committee</td>
<td>Steering Committee adopts mission and purpose and presents to Task Force.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>2. Develop JUMPP guiding principles and rationale for joint use</td>
<td>Steering Committee</td>
<td>Steering Committee adopts guiding principles and rationale and presents to Task Force.</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>3. Clearly define roles and responsibilities of Task Force members</td>
<td>Steering Committee Operations Workgroup</td>
<td>Document clearly describes roles and responsibilities</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>4. Review Task Force composition and identify missing partners/sectors/geographies</td>
<td>Steering Committee Operations Workgroup</td>
<td>List of current members and missing partners/sectors</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>5. Develop JUMPP logo and letterhead to &quot;brand&quot;/provide a visual identity to JUMPP and present to Task Force</td>
<td>Steering Committee LA County Parks and Recreation</td>
<td>Logo developed Letterhead developed Presented to Task Force</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>6. Develop an engaging one-pager on JUMPP to send to prospective Task Force members</td>
<td>Steering Committee</td>
<td>One pager developed and sent to prospective members</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>7. Invite new members to join JUMPP Task Force</td>
<td>Steering Committee Operations Workgroup</td>
<td>List of additional sectors added to Task Force</td>
<td></td>
<td>X</td>
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<tr>
<td></td>
<td></td>
<td>Growth in non-traditional partners (e.g.: Youth)</td>
<td></td>
<td>X</td>
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<tr>
<td></td>
<td></td>
<td>Geographic representation of areas of the county with the highest disparities</td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Action Plan Item</td>
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<tr>
<td>8. Develop a list of topics and activities for Task Force meeting agendas</td>
<td>JUMPP Co-Chairs, Steering Committee</td>
<td>List of topics developed</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>9. Develop JUMPP Task Force meeting agendas and ensure they include time for workgroups to work</td>
<td>JUMPP Co-Chairs, Steering Committee</td>
<td>Task Force agendas developed include time for actual work</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>10. Steering Committee Chairs/LADPH facilitate Task Force meetings</td>
<td>JUMPP Co-Chairs</td>
<td>Agendas show Steering Committee and LADPH roles</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>11. Develop relationships among Task Force members</td>
<td>Steering Committee, Operations Workgroup</td>
<td>Time on agenda for networking and collaboration</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>12. Continuously facilitate Task Force members’ active participation</td>
<td>Steering Committee, Operations Workgroup</td>
<td>Track meeting and workgroup participation</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>13. Develop a press release to communicate JUMPP’s composition, growth and priorities</td>
<td>Communications Workgroup</td>
<td>Press release sent to partner organizations for posting in newsletters, social media and on web sites</td>
<td>X</td>
<td>X</td>
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</table>
### JUMPP Strategic Planning Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Organization</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vilma Andari*</td>
<td>AltaMed</td>
</tr>
<tr>
<td>Violet Ruiz</td>
<td>American Heart Association</td>
</tr>
<tr>
<td>Jennifer Ybarra</td>
<td>The California Endowment</td>
</tr>
<tr>
<td>Steven Loy</td>
<td>California State University, Northridge</td>
</tr>
<tr>
<td>Mercy Santoro*</td>
<td>City of Pasadena</td>
</tr>
<tr>
<td>Robert Garcia</td>
<td>The City Project</td>
</tr>
<tr>
<td>Donzella Lee</td>
<td>Community Health Councils</td>
</tr>
<tr>
<td>John Wicker</td>
<td>Los Angeles County Department of Parks and Recreation</td>
</tr>
<tr>
<td>Janina Morrison</td>
<td>Los Angeles County USC Medical Center, The Wellness Center</td>
</tr>
<tr>
<td>Joanie Verderber*</td>
<td>Los Angeles County Office of Education</td>
</tr>
<tr>
<td>Chad Fenwick</td>
<td>Los Angeles Unified School District</td>
</tr>
<tr>
<td>Isela Lopez</td>
<td>Los Angeles Unified School District</td>
</tr>
<tr>
<td>Scott Folsom</td>
<td>Los Angeles Unified School District Citizen’s Bond Oversight Committee</td>
</tr>
<tr>
<td>Jonathan Vasquez</td>
<td>Los Nietos School District</td>
</tr>
<tr>
<td>Sandra Viera</td>
<td>Prevention Institute</td>
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<tr>
<td>Precious Querubin</td>
<td>Providence Health &amp; Services</td>
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<tr>
<td>Jim Tehan</td>
<td>Providence Health &amp; Services</td>
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### Los Angeles County Department of Public Health

<table>
<thead>
<tr>
<th>Name</th>
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</thead>
<tbody>
<tr>
<td>Eloisa Gonzalez</td>
</tr>
<tr>
<td>Ruth Bell</td>
</tr>
<tr>
<td>Laura Ewing*</td>
</tr>
</tbody>
</table>

*staff no longer with the organization*